



**Shane Kelley**  
Owner

**Quality Auto Center**  
2124 Dixie Hwy  
Hamilton, OH 45011  
513-737-8300  
[www.shopqualityauto.com](http://www.shopqualityauto.com)

**Eagle Towing**  
2121 Dixie Hwy  
Hamilton, OH 45011  
513-895-9800



## New Product Spotlight

### River Valley Credit Union Business Checking Accounts

- Small Business Checking
- Business Dividend Checking
- Vision Checking



## Member Minute Business Spotlight

July/August- 2018

### Who is Quality Auto Center/Eagle Towing?

**In 2001 Shane opened a small car dealership in Hamilton.**

18 years later he now owns several businesses in the community. The profits from the companies are invested into owning property, which are a mix of single family and multi family homes. Currently, Shane has approximately 15 employees across 3 different companies.

### How has River Valley partnered with you over the years?

With the help of River Valley, my team was able to grow our business faster than we could have on our own. Having River Valley on our team allowed us to enter the market with perfect timing instead of when we had the money to do so. In business timing is very important.

### What do you do in your non-work time?

Since most of Shane's time is dedicated to his businesses any free time he has is spent with his children.

### Who has been your greatest inspiration and why?

My inspiration is Elon Musk. He disrupted the car industry with Tesla when very few people thought electric cars were possible. He also privatized the space industry. Elon also has companies dealing in solar power, hyperloops, AI, and boring. He works 100 hour weeks when most of us work 40 hours weeks. His ability to sacrifice his time is certainly admirable.

### What advice would you give someone wanting to start a business?

When dealing with customers don't assume the complaints are bad. As long as people are complaining they still want to do business with you. When they stop is when you need to worry. It took me a while to understand this and when I did my business thrived.

**#DreamBIG4BIZ!**